

# Nira Johnson

GRAPHIC DESIGNER & GENETIC COUNSELOR

919-306-7743

Nira@designsbynkj.com

www.DesignsByNKJ.com

Wendell, NC

## EXPERIENCE

Oct. 2023- Present

Oncocyte | 15 Cushing, Irvine, CA 92618

### GRAPHIC DESIGNER AND CONSULTANT Contract

Graphic Design: design infographics and PowerPoint presentations to simplify complex medical concepts; create custom graphics for medical publications, presentations, and educational materials. Social Media: develop engaging educational content, including graphics, and manage analytics. Manage projects to meet deadlines with high-quality work.

As a contract genetic counselor and graphic designer, I enhance visual communication of scientific information and support the organization's mission and visibility.

Sep. 2023 - Present

ObG Project | 105 West 86th St., #551, New York, NY 10024

### GRAPHIC DESIGNER Contract

Infographics: design informative, accurate, and visually appealing infographics that simplify complex medical concepts. These are used by both patients and medical providers and typically require multiple variations. Graphics: create custom graphics for medical publications, presentations, and educational materials.

Mar. 2022 - Present

Clover Genetics | 5827 Steubenville Pike, McKees Rocks, PA, 15136

### GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER Contract

Responsibilities include re-branding and maintaining brand identity, writing and designing educational materials (print collateral, medical presentations, social media content, newsletters, etc.), designing web pages, developing marketing materials, and helping with growth strategies. I also support and help train interns .

2013 - 2016 & 2017 - 2021

Myriad Genetics | 180 Kimball Way, South San Francisco, CA 94080

### REGIONAL MEDICAL SPECIALIST

In addition to my clinical duties, I delivered presentations to healthcare providers and community groups, collaborated with sales and marketing to develop educational strategies, and created training materials for staff. I also developed clinical marketing tools and designed concise summaries of scientific literature.

## REFERENCES

Julie Walker

Oncocyte | Associate Director Marketing

Phone: 843-270-9613

Email : JWalker@Oncocyte.com

Andrew McCarthy

Clover Genetics | Founder & CEO

Phone: 610-316-3099

Email : Andrew.McCarthy@CloverGenetics.com

Hellen Hernandez

R-69 Initiative & KAL Research Initiatives  
Founder & Researcher

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## ABOUT ME

As a freelance graphic designer and genetic counselor, I blend creativity with scientific insight to deliver compelling social media content, graphic design, branding identities, product packaging, and print media. I am passionate and hard working. I have strong communication and teamwork skills, I am reliable, collaborative, flexible and efficient.

## EDUCATION

### Bachelor of Science

NC State University  
2009

### Master of Science - Genetic Counseling

Brandeis University  
2013

### Associates of Science - Graphic Design

Rasmussen University  
2022

## EXPERTISE

Graphic Design (print + digital)

Branding

Some Animation

Social Media

Web Design

Adobe Creative Suite

Photoshop

Illustrator

InDesign

AfterEffect

Xd

Express

Microsoft Office

PowerPoint

Word

SharePoint

Other

Procreate

Canva